

Uncle Mick's Cajun Café  
(334) 361-1020  
contact@UncleMicksCajun.com

TripAdvisor PR Team  
mediarelationsta@tripadvisor.com

**UNCLE MICK'S CAJUN CAFE  
AWARDED 2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE**

**Recognized as the Top Performing Restaurant in Prattville, Alabama  
as Reviewed by Travelers on the World's Largest Travel Site**

**Prattville, Alabama – 04, July, 2014 – [UNCLE MICK'S CAJUN CAFE](#)** today announced that it has received a [TripAdvisor](#)® Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews and ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

"Winning the TripAdvisor Certificate of Excellence is a true source of pride for the entire team at Uncle Mick's Cajun Cafe and we'd like to thank all of our past guests who took the time to complete a review on TripAdvisor," said Mickey "Uncle Mick" Thompson, Owner & Manager at Uncle Mick's Cajun Cafe. "There is no greater seal of approval than being recognized by one's customers. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence."

"TripAdvisor is pleased to honor exceptional hospitality businesses for consistent excellence," said Marc Charron, President of TripAdvisor for Business. "The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers. From Australia to Zimbabwe, we want to applaud exceptional hospitality businesses for offering TripAdvisor travellers a great customer experience."

**About Uncle Mick's Cajun Cafe**

Uncle Mick's Cajun Market & Cafe' opened in February of 2009 in historic downtown Prattville, Alabama. Their food is cooked from scratch every morning. Not all of their food is spicy – they have a little something for everyone. Customers are encouraged to sample the goods BEFORE they buy.

**About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors\*\*, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions.

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

\*\*Source: Google Analytics, average monthly unique users, Q1 2014